

**ISLE OF MAN**  
**ANTI-CANCER**  
**ASSOCIATION**

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## Press release

### Raising Funds for Charity through New Recycling Opportunities for the Island

**Island residents can now drop off different types of waste packaging, such as coffee packaging, baby wipes packaging and baby food pouches to the Southern Amenity Site, and raise money for IOM Anti-Cancer Association at the same time.**

Working in partnership, IOM Anti-Cancer Association and the Southern Amenity Site have signed up to a new recycling initiative that enables Island residents to recycle various types of waste packaging for the first time. The scheme, set up by recycling experts TerraCycle, has enabled the Southern Amenity Site to host public access collection bins where local people can drop off certain types of waste packaging for recycling that would otherwise be destined for the rubbish bin.

Derek Cain, Chairman of the Southern Amenity Site Board, commented: "The Southern Amenity Site is currently participating in the Ella's Kitchen Brigade, Johnson's Baby Wipe Packaging Brigade, Coffee Packaging Brigade and the Tassimo Brigade. These recycling programmes make it possible for local residents to recycle waste packaging which is normally too difficult or costly to recycle – by working with IOM Anti-Cancer Association, we are pleased to be one of the first communities in the UK and Isle of Man to offer a recycling drop off point for these materials."



Pictured above:  
Representatives from the Southern Amenity Site and IOM  
Anti-Cancer Association using the new recycling bins  
(Picture courtesy of John Maddrell)

Theresa Grainger from IOM Anti-Cancer Association explained: "Island residents can raise funds to work against cancer by dropping off any brand of empty baby food pouches, empty baby wipe packaging, used coffee refill bags, empty coffee bean bags, coffee jar lids, single serving of coffee sachets, and TDISC's and outer flow wrap packaging."

The new collection bins are situated by the clothes recycling bins at the Southern Amenity Site.

Collected waste is sent across to TerraCycle in the

UK, and is recycled into generic plastic products such as park benches, watering cans and waste bins, slowing the need to extract new resources

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Unit 14, IOM Business Park, Douglas, IM2 2QY



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from the planet.

As well as supporting the local environment, two TerraCycle points are earned for the weight of each unit of waste that is returned, with each point being redeemable for a one penny contribution to IOM Anti-Cancer Association.

Ms Grainger added: "The aim is to not only save as much packaging heading into the rubbish bin, but also to support the work of IOM Anti-Cancer Association. For the Association, these items which people would previously just discard, can translate to money towards our work against cancer."

You can find out more about the recycling opportunities and their opening hours by contacted the Southern Amenity Site on 836202 or by visiting their website <http://southernamenitysite.com/>.

For more information about TerraCycle and their recycling programmes, please visit [www.terracycle.co.uk](http://www.terracycle.co.uk).

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### About Isle of Man Anti-Cancer Association

IOM Anti-Cancer Association is a registered Isle of Man charity established in 1959, to raise funds to work against cancer. The Association uses the money raised in a variety of ways, both on and off-Island.

On the Isle of Man, we have funded and managed the Staywell 'Well Woman' Clinic for 50 years, providing women with the opportunity to access cervical screening outside of usual working hours in a female-only clinic. We provide significant funding for the Psycho-Oncology Service in conjunction with Manx Cancer Help, which provides psychology and counselling services to those affected by cancer. We are working to raise awareness of different cancer types across the Island, through our month cancer awareness broadcast on Manx Radio and other initiatives. We work with the IOM Cancer Services User Forum and the IOM Government's Public Health department to fund information materials relating to cancer screening and cancer information support services.

IOM Anti-Cancer Association also provides funds for hospitals in the UK who support and treat cancer patients from the Isle of Man, such as the Clatterbridge Cancer Centre, Alder Hey Children's Hospital, The Royal Liverpool Hospital, and The Christie Hospital.

The Association is working with partner organisations in the UK to fund research into cancer, its causes and its treatment, in the hope that cancer will one day be cured.

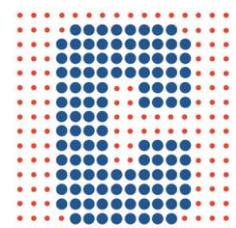
**For more information about IOM Anti-Cancer Association or to set up an interview with someone from the Association or the Southern Amenity Site, please contact Theresa Grainger, Executive Officer on 252725 or [IOMAnticancer@gmail.com](mailto:IOMAnticancer@gmail.com). You can also find further information about the Association on our website [www.iomaca.org.im](http://www.iomaca.org.im).**

### About TerraCycle

Founded in 2001, TerraCycle ([www.terracycle.co.uk](http://www.terracycle.co.uk)) is the world's leader in the collection and reuse of non-recyclable post-consumer waste. TerraCycle works with over fifty major brands in twenty countries across the globe to collect used packaging and products that would otherwise be destined for landfills. It repurposes that waste

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into new eco-friendly materials and products that are available online and through major retailers. The waste is collected through TerraCycle's Brigade programmes, which are free fundraisers that pay schools, charities and non-profits for every piece of waste they collect and return.

TerraCycle launched in the UK in September 2009 and currently runs collection programmes for yogurt pots, biscuit wrappers, coffee packaging, baby food pouches, baby wipes packaging, pens, mobile phones and laptops. Currently more than 965,000 individuals and organisations across the UK have signed up to collect, which to date has diverted over 15 million items of packaging waste from landfill (around the weight of a jumbo jet) while earning over £226,000 for both schools and non-profit organisations.

Any interested individuals, schools and organisations can learn more about the programmes or sign up to a Brigade for free today at [www.terracycle.co.uk](http://www.terracycle.co.uk).

**For further press information, high resolution versions of any of the images in the press release or to set up an interview with a spokesperson from TerraCycle, please contact Stephen Clarke at TerraCycle on 0208 7997 423 / [stephen.clarke@terracycle.com](mailto:stephen.clarke@terracycle.com).**

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